

SERVUS

WELCOME



Platzl Hotel

Daheim in der Au



LOVE OF THE HOPS & A SENSE OF HOME

Once you've arrived in the old part of Munich you're sure to feel like you're in a Bavarian home! The MARIAS PLATZL is the little sister of the renowned PLATZL HOTEL, so to speak. Our 34 contemporarily arranged guest rooms, a lively Bavarian tavern with an adjoining beer garden and a distinctive event location revive the character of the traditional Munich in a creative way.

The location is inimitable, the atmosphere is exceptional. Traditional wall paintings, copper, linen, loden – there's stupendous craftsmanship to be encountered in every corner of the house. The service: Warm-hearted Bavarian. The sense: Just like home.

Are you planning a family celebration or corporate events – tailored to the genuine spirit of Munich but also in tune with the times? In that case our location at the Mariahilfplatz is just the perfect choice. Arrange a private function in the relaxed environment of our tavern AYINGER IN DER AU or think big at our KRESZENZ – DER SAAL, an excellent venue for larger occasions for up to 180 guests, such as weddings, conferences or product launches. Experience the coziness of our beer garden whilst holding a summer barbecue or a festive reception during the cold season of the year. A variety of options that make us truly unique.





FEEL AT HOME IN BAVARIA

At the MARIAS PLATZL 34 comfortable queen, double and family rooms await their guests. Thanks to the affectionate design of every room, Bavarian tradition comes alive – from the carpenter-built wood panelling to the wall coverings made of Dirndl fabric.

This attention to detail, combined with modern amenities, make for a unique lodging experience – feel at home at MARIAS PLATZL. Out and about yes, but at home nonetheless!

CAPACITIES

9 Queen Bed Rooms / queen size bed	~ 15 sqm
22 Double Rooms / king size bed with 2 mattresses	~ 20 sqm
3 Superior Rooms / king size bed with 2 mattresses	~ 36 sqm



Anna (Queen Bed Room)



Gundi (Double Room)



Hermine (Superior Room)



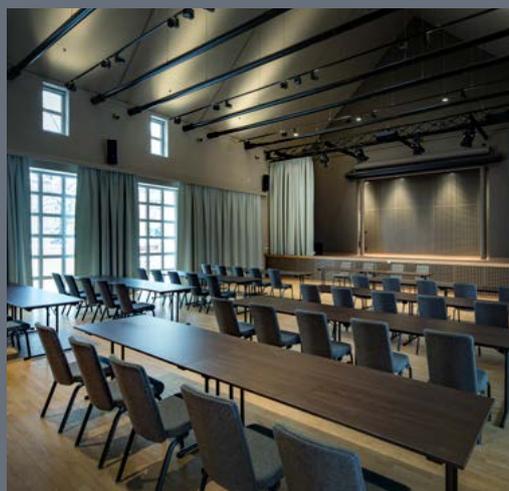
KRESZENZ⁴

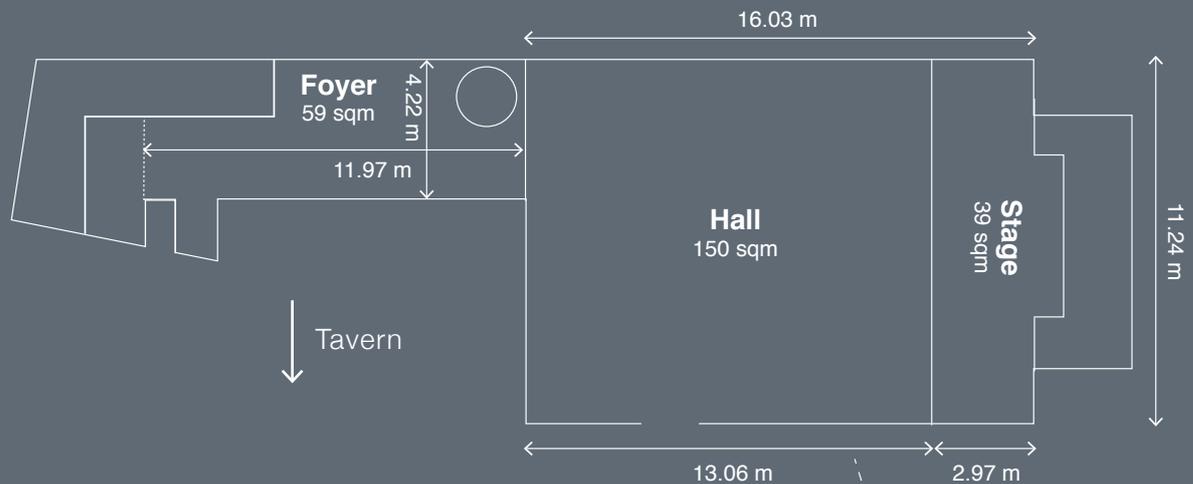
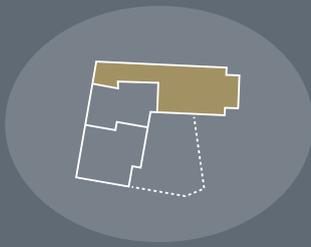
Der Saal

CONFERENCES AND CELEBRATIONS

Named after the owners grandma the “KRESZENZ⁴ – DER SAAL“ is a venue with a lot of personality and history. Thanks to fine pieces of craftsmanship and a passion for detail the ambience recalls the origin of Munich. At the same time, technology and comfort are setting new standards. A place to exchange ideas, socialize and enjoy cultural life. Where you can hold a conference, celebrate, dance and enjoy really good food – in short: KRESZENZ to the power of 4!

Our event location is embedded in the traditional borough of Au-Haidhausen. Discover the surroundings, a source of great enrichment for your social programme. Enjoy the contemporary vibe of our tavern along with a creatively interpreted Bavarian cuisine. That's how corporate events and private functions become something very special.





CAPACITIES

Classroom Style	72 persons
U-Shape	42 persons
Boardroom Style	54 persons
Theatre Style	150 persons
Round Tables	90 persons
Long Tables	120 persons
Exhibition	160 persons
Cocktail Style	180 persons

CONFERENCE TECHNOLOGY AND FEATURES

Ventilation System	available
Room Darkening	available
Lighting System	dimnable, electronically controlled
Spotlights	2 theatre spotlights (white), 2 RGB lights for colour exchange (on stage), electronically controlled
Screen	format of 16:10, width 5.40 m x height 3.38 m, electronically controlled
Sound Mixer	port for external equipment available (on stage)
Sound System	BOSE sound system incl. 2 handheld micros/stands and 2 headset micros
Internet	WiFi with 100Mbit/s
LCD Laser Projector	SONY WUXGA projector with 12.000 ANSI Lumen video signal feed hall/stage via HDMI (max. 4K) or via ClickShare technology sound feed via 3.5 mm jack connector in the hall



Ayinger

in der Au

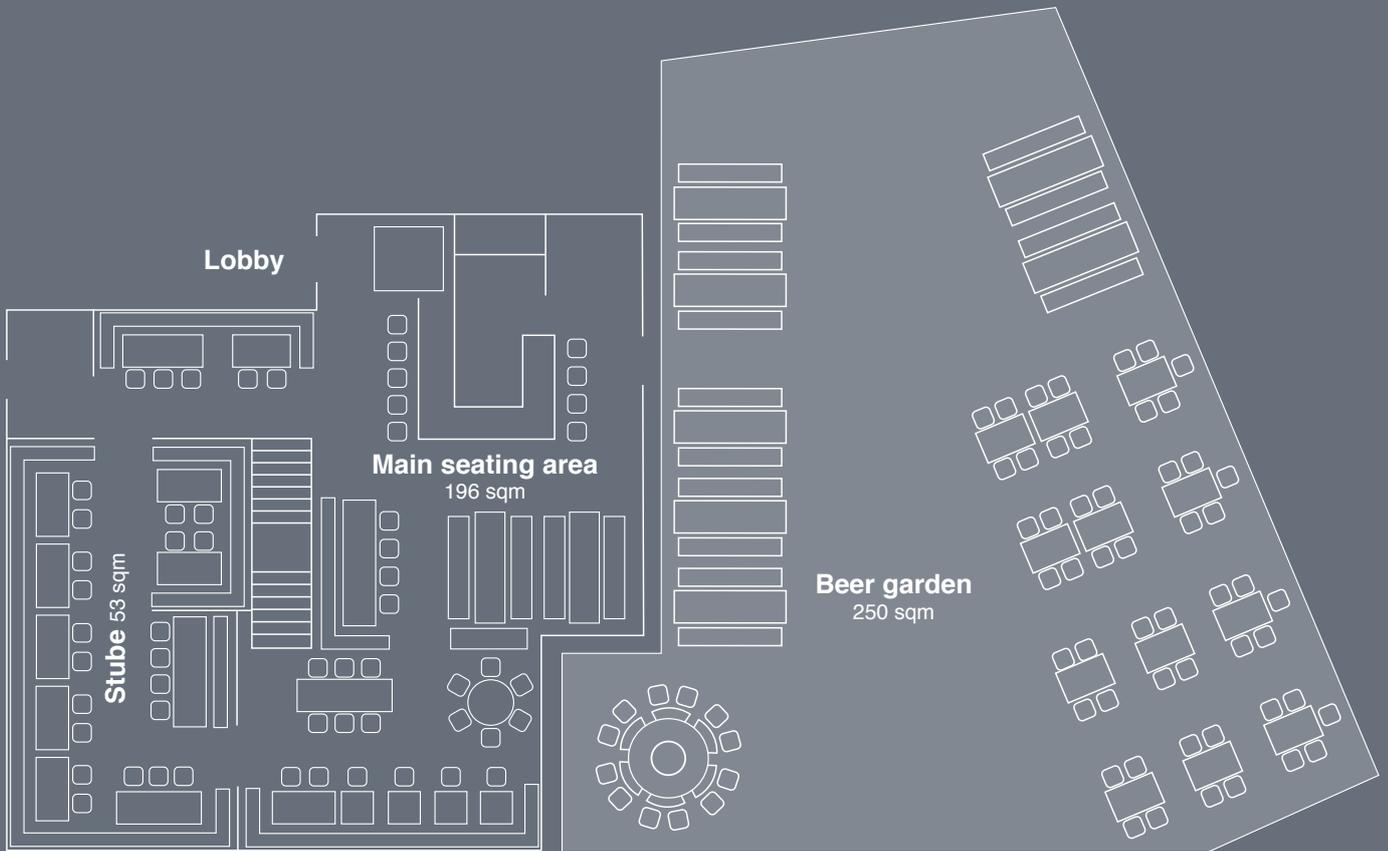
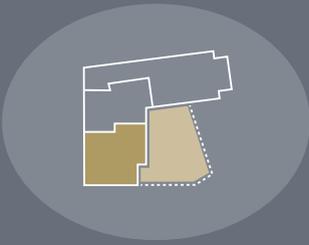
SIMPLY GOOD FOOD

Bavarian lifestyle: traditional, authentic and deeply rooted in our homeland. Let yourself be spoiled by Munich's hospitality and regional delicacies.

In the tavern AYINGER IN DER AU it's all about the "love for the hops" for which the owners of the PLATZL HOTELS have always reserved a special place in their hearts.

Indigenous, brewed with love and winner of numerous awards – the liquid gold of our private brewery enriches every hearty meal. Try a Urweisse beer with your roast pork or a Bairisch Pils beer with your roast chicken. Aside from the traditional dishes our menu surprises by its creative interpretations of local cuisine.





Tavern overall
249 sqm

CAPACITIES

Tavern overall	127 persons
Private seating area "Stube"	50 persons
Main seating area	77 persons
Beer garden	200 persons

Opening hours:

Sunday to Thursday from 11.30 am to 12.00 pm
Friday to Saturday from 11.30 am to 1.00 am

LOCATION & SURROUNDINGS

The MARIAS PLATZL is located right at the Mariahilfplatz, in the beautiful historical borough of Au-Haidhausen. Public transportation, restaurants, bars and shopping facilities as well as a variety of sights and cultural highlights can be reached in walking distance.

DISTANCES

Marienplatz	1,6 km (20 minutes walk)
Main station	2,9 km (35 minutes walk)
Trade fair	9,1 km (17 minutes drive)
Airport	35,9 km (35 minutes drive)

HOW TO REACH US

by bus	Schweigerstraße	2 minutes walk
by tram	Mariahilfplatz	5 minutes walk
by underground railway (U-Bahn)	Fraunhoferstraße	11 minutes walk
by suburban railway (S-Bahn)	Rosenheimer Platz	10 minutes walk

If you travel by car simply enter the following address into your navigation system:
Mariahilfplatz 4 | 81541 Munich

Public parking space is available in the immediate vicinity. Overnight guests benefit from private underground parking.

NEIGHBOURHOOD

Munich is a “metropolis with heart” and a lot of that is to be found in our neighbourhood. That’s because the borough Au ranks among the oldest parts of the city and is still brimming with history. Historical attractions or traditional events like the market “Auer Dult” await you here. Discover Old Munich through its most beautiful squares and celebrations – just a few steps away from the “Gärtnerplatz“, the river “Isar“ and the famous “Viktualienmarkt“.

CONTACT

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KRESZENZ⁴
Der Saal

